# **US Patent Practice for the SBIR-STTR Grantees**

November 08, 2016



### **Overview of IP: Types**

#### Trademarks

- Protects marks in commerce that indicate the source or origin of goods or services
- Source: Federal, State, and Common Law

#### Copyrights

- Protects original (art) works fixed in a tangible medium
- Source: U.S. Const., Art. I, Sec. 8

#### Trade Secrets

- Protects commercially valuable information
- Source: State and Common law

#### Patents

- Protects inventions
- Source: U.S. Const., Art. I, Sec. 8



#### **Overview of IP: Trade Secrets**



- Any information that derives economic value from not being generally known or ascertainable
- Can be formulas, patterns, compilations, programs, devices, methods, techniques or processes
- Protection stems from common law dating to the 1800's
- All states have some sort of trade secret protection
- Most laws based on the Uniform Trade Secrets Act



In 2014 Congress considered, but did not pass, federal versions of the UTSA



### Why are Trade Secrets useful?

- Protects <u>commercially valuable proprietary information</u>, e.g., formulas, recipes, or business information that gives a <u>competitive advantage</u>
  - Customer lists
  - Product formulations
  - Search algorithms



No set term for protection



#### **How to Lose a Trade Secret?**

- Failure to take adequate steps to prevent disclosure
- Owner or owner-authorized disclosure
- Reverse engineering
- Independent development





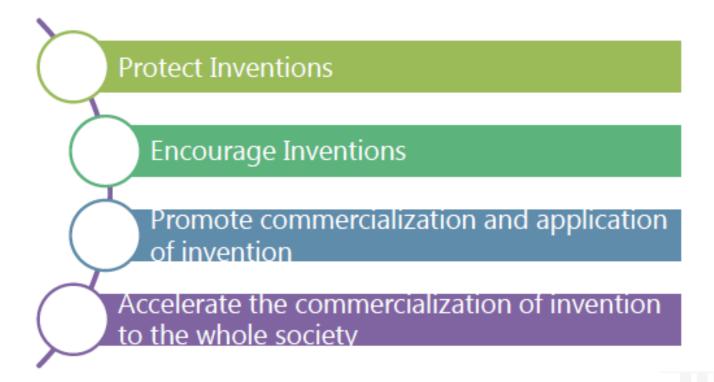
#### Overview of IP: What is a Patent?

- A Property Right
  - Right to <u>exclude others</u> from making, using, selling, offering for sale or importing the claimed invention
  - Limited term
  - Territorial: protection only in territory that granted patent; NO world-wide patent
- Government grants the property right in exchange for the disclosure of the invention



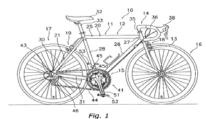


### The Role of the Patent System

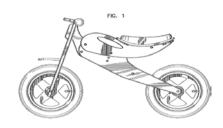


## **Types of Patents**

 Utility - New and useful process, machine, article of manufacture, or composition of matter, or any new and useful improvement thereof Term – 20 years from earliest effective filing date



 Design - Any new, original and ornamental design Term - 15 years from issue date



 Plant - Whoever invents or discovers and asexually produces any distinct and new variety of plant... Term – 20 years from earliest effective filing date



# What Type of Application?

- Provisional abandoned after one year, no claims required, written disclosure must meet same requirements as non-provisional, not allowed for design.
- Non-Provisional claims required, written disclosure must meet requirements of 35 USC 112(a). Examined for patentability, may result in a patent grant.

### Micro-entity

- SMALL ENTITY REQUIREMENT –
- APPLICATION FILING LIMIT no more than four previously filed applications
- GROSS INCOME LIMIT ON APPLICANTS AND INVENTORS – equal to three times the median household income for the preceding calendar year (\$160,971 for 2015)
- GROSS INCOME LIMIT ON PARTIES WITH AN "OWNERSHIP INTEREST"



## Parts of a Patent: The Specification

"Specification" refers collectively to the:

- Background of the Invention,
- Brief Summary of the Invention,
- Brief Description of the Drawings,
- Detailed Description of the Invention and
- Drawings

### Parts of a Patent: The Claims

- CLAIMS define legal protection being conferred by the patent.
- Must particularly point out and distinctly claim the subject matter which applicant regards as the invention or discovery
- Must conform to the invention as set forth in the specification and drawings.
- All terms and phrases used in the claims must also appear in the specification (written description).
- Must start on a separate sheet and be numbered consecutively in Arabic numerals



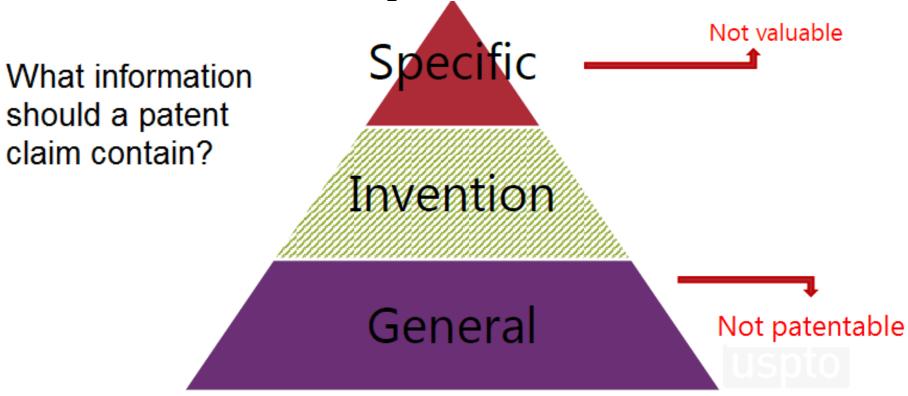
### The Claims (con't...)

A claim in a Utility application or patent has three (3) main parts

- A preamble or the introduction;
- A transitional phrase of:
  - comprising (open);
  - consisting essentially of (excludes materials that materially affect the basic and novel characteristics of the invention); and
  - consisting of (closed); and
- A body reciting the elements of the invention.



### What is patentable?



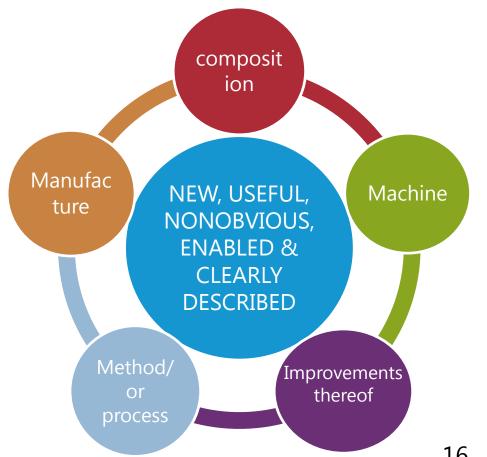
#### What is Patentable?

The <u>claims</u>, as supported by the rest of the application, are reviewed for compliance with:

- **35 USC §101**: Patent eligible subject matter, utility, double-patenting
- **35 USC §102**: Must be new
- **35 USC §103**: Must not be obvious over what's been done before
- **35 USC §112(a)**: The claims must be described in the specification including the manner of making and using the claimed invention
- **35 USC §112(b)**: The claims must clearly define what applicant is trying to protect



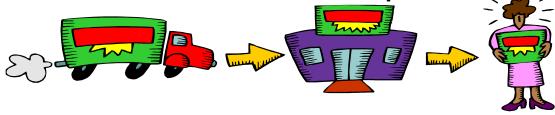
## What is patentable?





#### **Process**

- "Process" means Process, Art or Method
- Includes a new <u>use</u> for a known process, machine, manufacture, composition of matter, or material
- A process is a series of steps



### Machine

- Parts of devices
- Complete devices

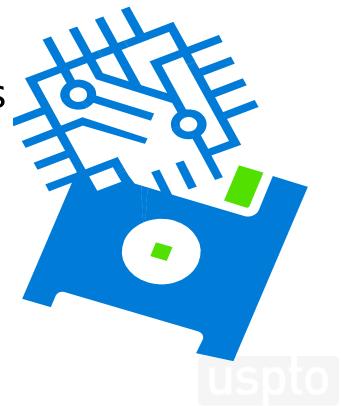
Combinations of Devices



### Manufacture

Produced Item

Physical articles or objects



## **Composition of Matter**

Chemical Compound

Combinations of Compounds

• Composition of substances

Composite article



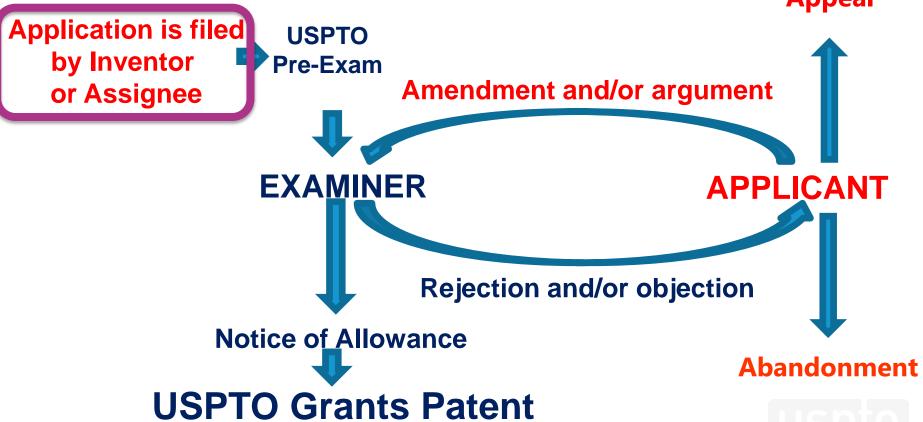
## **Improvements Thereof**

- Improvements on:
  - Process
  - Machine
  - Manufacture
  - Composition of Matter





# Patent Examination: The Application Appeal



#### The Examination

Patent Examiner reviews contents of the application for compliance with all U.S. patent legal requirements.

"An applicant is entitled to a patent unless..." \* The requirements of U.S. patent law are not met. \*(35 USC §102)

The burden is on the examiner to show if a patent is not warranted.





### **Patent Cooperation Treaty**

 Enable a US applicant to file an international application in a standardized format in English at the US Receiving Office (USPTO).

PCT is a filing system, it does not grant a patent.

 Only inventions have protection under PCT - no design or trademark protection.

#### **Tools and Resources**



The Office has a number of tools and resources to help applicants throughout the patent examination process and beyond...



#### **Pro Bono**

Free legal assistance to inventors

In general, there are three basic requirements:

- Income below a certain threshold;
- Knowledge of the patent system; and
- Possession of an actual invention (not just an idea).



# Law School Clinical Certification Program

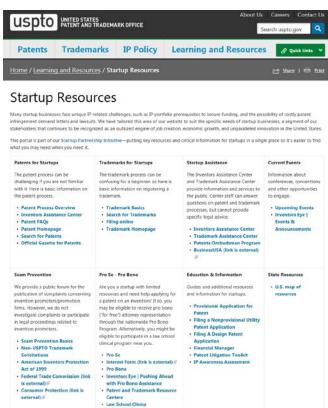
- Patent and Trademark assistance by law school students
- Strict guidance of law school faculty
- Application is advanced out of turn (special)
- Please visit our website for the current list of schools

#### **Pro Se Assistance**

- The Pro Se Assistance Program offers various services for the public, including:
- Dedicated personnel for assisting people filing applications without the assistance of an attorney
- Walk-in assistance for the general public at USPTO Headquarters (by appointment)



# Start Up Resources Page



#### **Resources include**:

- Patent Process Overview
- Inventor Assistance Center
- Trademark Assistance Center
- Scam Prevention
- Pro Bono
- Law School Clinical Program
- Pro Se Assistance
- Upcoming events, and
- so much more

